PRE- PLAN QUESTIONAIRE

**(Please answer the below questions based on available Information)**

**COMPANY DETAILS**

Name of Business: \_\_\_\_\_\_Mobile Car wash \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What legal structure is your business? \_\_\_\_\_\_sole\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (e.g., sole proprietorship, Private/Public Limited Liability Company, partnership, etc.)

Where is the business located?

Address\* \_\_Office Number 5, Al Othman Street, Hawally Kuwait\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\* \_\_\_Kuwait\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State\* \_\_\_\_\_\_Hawally governorate\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Country\*\_\_\_\_\_\_\_\_\_\_\_Kuwait\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you rent or own? \_\_\_\_\_\_\_\_\_\_\_\_Own\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

When was the business formed?

10/02/2013 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is the purpose of the Financial plan? (Please tick below)

Seek Investments (Loans/Equity) [y ] Start-up Use [ y] Business Intelligence [ y]

Estimated number of employees: \_\_\_\_5

**SERVICE DETAILS**

What type of service are you rendering? \_\_\_\_\_\_\_\_\_Mobile Car Wash Services\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

| **SERVICE TYPE NAME** | **PRICE** |
| --- | --- |
| Car Wash Business ( Mobile |  |
|  |  |
|  |  |
|  |  |

(Any additional Service Type can be included)

**MARKETING AND FINANCIALS**

Provide an itemized list of all estimated costs the business will incur before opening and during operation.

| **COST ITEM** | **AMOUNT** |
| --- | --- |
| Operating Cash (Working Capital) |  | ← Cash reserve for normal business operations | | |
| Vehicles 1 | **3.000KD** |
| Vehicles 2 | **3.000KD** |
| Vehicles 3 |  |
| Vehicles 4 |  |
| Multi-media Website | **100KD** | ← Design and creation of a basic website | |
| uniform | **50KD** |
| Signage | **100KD** | ← This would include store front, window, door and street signs. | |
| Prepaid Insurance(e.g Vehicle Insurance) | **100KD** |
| Business Licenses/Permits | **100KD** |
| Office Furniture/Fixtures | **200KD** |
| Machine/Equipment: 2 | **250KD** |
| Washing Machines 2 | **150KD** |
| Generator (2) | **600KD** |
| Tools | **100KD** |
| Guns | **100KD** |
| Tanks | **200KD** |
| Racks | **100KD** |
| Lease Security Deposit | **------** |
| Legal and Professional Fees | **--------** |
| **Average Monthly Costs:** |  |
| Employee Salaries and Commissions (2) | **300KD** |
| Consumables | **200KD** |
| Mortgage/Rent Payment | **-------** | ← Monthly Rent/ Mortgage |
| Stationery | **20KD** | ← Invoices, receipts, letterhead, Business cards etc. | | |
| Owner Salary | **500KD** |
| Payroll taxes or Self-employment tax | **50KD** | ← Self Employment and payroll taxes can add up and often have to be paid quarterly. | | |
| Business Vehicle Insurance | **50KD** | ← Insurance for your company vehicles | | |
| Telephone (2) | **20** | ← Also includes cell phones | | |
| Public Utilities(e.g. water, electricity, gas etc) | **40KD** |
| Advertising (print, broadcast and Internet) | **100KD** |
| Website Hosting/Maintenance | **20KD** | ← Monthly fee for having your website hosted and maintained by a 3rd party | | | |
| Miscellaneous Expenses | **100KD** | ← Other miscellaneous costs associated with your business | | | |
| Other 1 (specify) Staff Accommodations | **600KD** |
| Other 2 (specify) Translator | **50KD** |

**Estimated** Total expenses in 6 Months \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_12000KD\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Estimated** Total Sales in 6 Months (50KD per day X 30= 1500KD X 2 CARS= 300KD\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cash to be invested by owners \_\_\_\_\_\_\_\_\_\_\_\_loan\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**[Note: Kindly attach any relevant additional information you intend to share. Further information could be requested as financial plan is developed]**